

NEWS RELEASE

Public Information Office, 400 NW 2 Ave., Room 220, Miami, Florida 33128
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MIAMI POLICE DEPARTMENT

Date: June 22, 2015

Subject: LIVE LIKE BELLA'S® "MPD RIDE TO DISNEY"



Several members of the Miami Police Department will embark on a long journey via mountain bike. This time, Bella's father, Raymond Rodriguez-Torres, chairman for the Live Like Bella® Foundation for childhood cancer will be riding with them, something he's been training for. The ride will commence at 6:00 AM, Wednesday, June 24, 2015, from Milam's Market, located at 2969 McDonald Street, Coconut Grove, Florida and culminate at Disney World in Bay Lake, Florida on June 26, 2015. Milam's Markets, IGA is the corporate sponsor for the ride.

The crew has prepared for several months. They've ridden for many, many miles preparing for this journey. In recent times, they've acquired donations to benefit the Live Like Bella® Foundation for childhood cancer towards the cure against childhood cancer and that, continues to be their goal!

The late Bella Rodriguez-Torres fought an aggressive childhood cancer for several years. Her love and passion for life exemplified that to everyone she met, whether in person or via the social media. She touched millions of persons throughout her battle, but she had one motto and it was, "Live Like Bella"! For that and for many reasons, she was honored as Miami Police Department's Chief of Police in the earlier part of 2013.

In 2013 and 2014 they rode to Key West. This year they hope to meet and exceed prior years' goals!

They are riding with the same enthusiasm, so as they pedal away and reach Disney's "It's A Small World"..... let's support them!

LIVE LIKE BELLA® CHILDHOOD CANCER FOUNDATION

Live Like Bella® was founded in June 2013 in memory of Bella Rodriguez-Torres, who passed away at the tender age of 10 from Rhabdomyosarcoma, an aggressive childhood cancer. In her six-year battle she inspired millions to #LiveLikeBella and we are dedicated to finding a cure for pediatric cancer by funding innovative pediatric cancer research. Our Foundation also provides support for families with children currently in treatment and provides memorial assistance for families who have lost a child to cancer. For more information visit www.LiveLikeBella.org

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Case: N/A

Transmittal Date & Time **June 22, 2015**

Rodolfo Llanes, Chief of Police